

Bespoke .VS. Off-the-Shelf Training

Justifying the Benefits

Training Dates/Location

Bespoke courses are arranged to suit your own timeframe requirements, offering greater flexibility. Training can be offered either on-site or in our own state-of-the-art training suites at The Turbine depending upon your preference.

Course Content

Course outlines for bespoke training is tailored to meet your individual/company needs and based around your current experience and planned use of the application.

One of the big problems organisations face with off-the-shelf training is user uptake. Users will open themselves to learning if they believe it's genuinely relevant to them.

We engage the learner and sustain their interest:

- By putting content in a familiar context.
- By using recognisable case studies and examples.
- By using the tone and language of your organisation.

Scheduled training provides a great overall coverage of the application, and individual questions are handled throughout the course, but in relation to the topics covered.

Duration

Bespoke courses are designed to suit your requirements, and it is important to note that the benefit from longer courses is significant, when allowing delegates to put the theory into practice. Scheduled courses are fixed and vary from 1 to 3 days.

Costs

Bespoke courses are not always the more expensive option. Developing your own content has an initial fixed cost. However, you will then have more flexibility and usually no additional external costs when implementing the course across your organisation.

Measurement

Clearly defined training objectives can be set before the training begins so that progress made by delegates can be monitored, again resulting in greater effectiveness.

Competitive Advantage

Off-the-shelf skills are a base level requirement for any organisation. But the real competitive advantage comes from maximising your skills of your organisation.

Development methodology – our approach

Effective content development demands collaboration, and combination of respective strengths of our expert course instructors and your own internal resources.

We ensure that best practice technical processes and instructional design approaches are built in to the structure. In this way, the attention is away from the technology, and focused where it should be – on the content and context of the learning.